Moving forward on fair and sustainable open access: the OA diamond journals study



slides available at: https://tinyurl.com/diamond-osct

Bianca Kramer & Jeroen Bosman, Utrecht University Library Open Science Kitchen, OS Community Twente, April 29, 2021









publishing open access: author choices

type	preprint	non-APC-based gold (diamond)	APC-based gold		green (=self archiving)
article level	green	gold	gold	gold	green
journal level	not applicable	gold	gold	hybrid	not applicable
who?	author	publisher	publisher	publisher	author
where?	preprint archives	>11K diamond open access journals	~5K APC-based open access journals	almost all subscription journals	institutional or subject repository
when?	before/around submission to journal	simultaneous with publication	simultaneous with publication	simultaneous with publication	upon acceptance, but often embargo
cost for author?	none	none	1-5500 USD	~1000-11000 USD	none
fulfill funder req.?	mostly not	always	always	always, but discussed now	often, but often not if embargoed
funding	not applicable	not applicable	sometimes funder or institutional OA-fund	sometimes funder / included in big deals	not applicable
license/copyright	choose CC-license, copyright retained	choose CC-license, often keep copyright	choose CC-license, often keep copyright	often CC in exclusive license for publisher	publisher determined license or no license

Why diamond?

open: open access

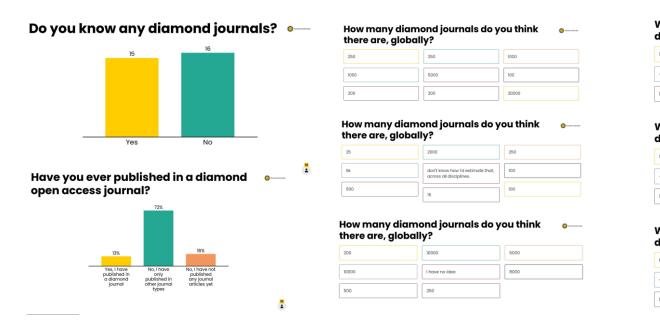
fair: no reader costs and no author costs, globally

sustainable: acceptable cost levels

and: owned and governed by the research community??

A few questions in advance

Results of a live poll of participants



	es worldwide is pu ccess journals?	blished in 🐞 🛶
5	1%	5
: 1%	70	5%
0	5	10
	es worldwide is pu ccess journals?	blished in o
5	1%	5
1%	70	5%
0	5	10
Vhat % of article liamond open a	s worldwide is pul ccess journals?	blished in o
3%	0.1 at most.?	1
11%	20%	May be 25 %
0	10	5

• The call •

Exploring collaborative non-commercial publishing models for Open Access: Apply to perform a study

"Call for an informed study containing an analysis and overview of collaborative non-commercial (aka "Diamond") publishing journals and platforms.

The objective is to identify ways to support publishing initiatives wishing to implement Diamond business models."



The study consortium























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Funders





Study approaches

Database analysis

- Directory of Open Access Journals (DOAJ)
- ROAD database of open access journals
- Walt Crawford's GOA dataset of open access journals

Survey

- survey of diamond journals with 95 questions and 1619 valid responses
- multilingual global dissemination with some bias towards Europe and Latin America

Focus groups and interviews

- 3 English & Spanish focus groups with journals
- 10 interviews with platforms and infrastructures

Quantitative and qualitative analysis

The report & materials





https://doi.org/10.5281/zenodo.4558704



Recommendations

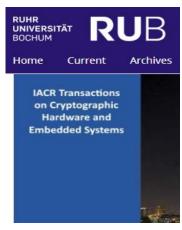
https://doi.org/10.5281/zenodo.4562790



Survey Dataset

https://doi.org/10.5281/zenodo.4553103

Some diamond journals









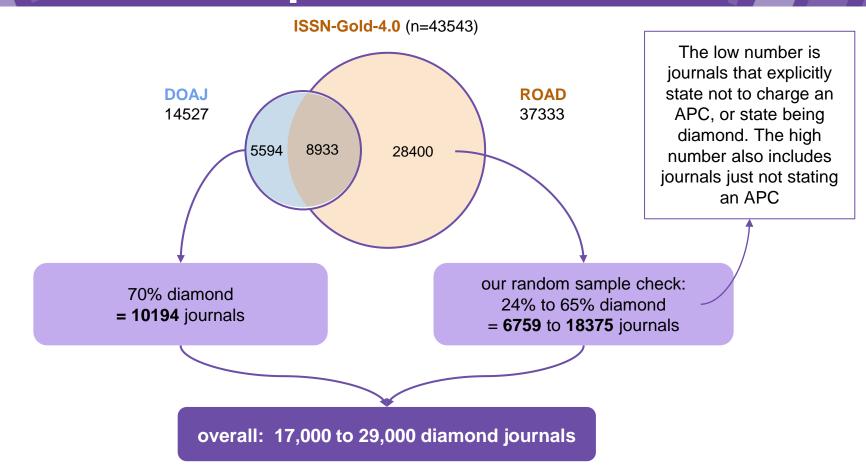


Landscape journals numbers, globally

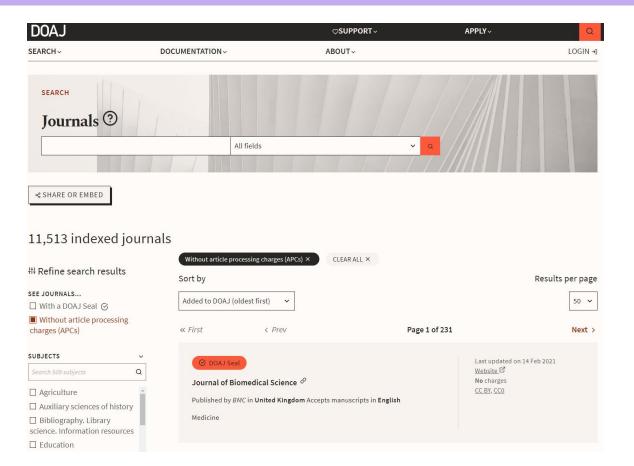
Scope of definition of 'journal'	Number reported and source
Scholarly journals	104,081 (Elektronische Zeitschriftenbank) 48,970 (Microsoft Academic) 47,116 (MIAR) 38,589 (Scopus)
Active scholarly journals	56,689 (Scilit (Crossref based)) 35,616 (JournalTOCs) 34,779 (EBSCO host) 30,187 (Microsoft Academic) 25,017 (ERA journal list) 24,184 (Scopus) 21,420 (Web of Science)
Active scholarly journals, open access, not all guaranteed peer reviewed	37,333 (ROAD) 17,537 (JournalTOCs) 16,158 (Scilit (Crossref based)) 13,822 (Ullrichs)
Active scholarly journal, open access, peer reviewed	15,581 (DOAJ) 6,299 (Scopus) 4,762 (Web of Science)

Global journal number estimates, checked November 2020. Numbers are as reported at the moment of checking and not for a particular year, except for Scilit where the numbers refer to 2019. Sources: Listed in table.

◆ Landscape ◆ diamond journals calculation



Finding diamond journals



₩ Refine search results							
SEE JOURNALS							
☐ With a DOAJ Seal ⊘							
■ Without article processing							
charges (APCs)							
SUBJECTS							
Search 509 subjects	Q						
■ Technology	•						
☐ Bridge engineering							
☐ Building construction							
☐ Chemical technology							
☐ Electrical engineering.							
Electronics. Nuclear							
engineering							
☐ Engineering (General).	•						
LANGUAGES	~						
LICENSES	~						
PUBLISHERS	~						
PUBLISHERS' COUNTRIES	~						
PEER REVIEW TYPES	~						
DATE ADDED	~						

◆ Landscape ◆ APC & diamond articles DOAJ

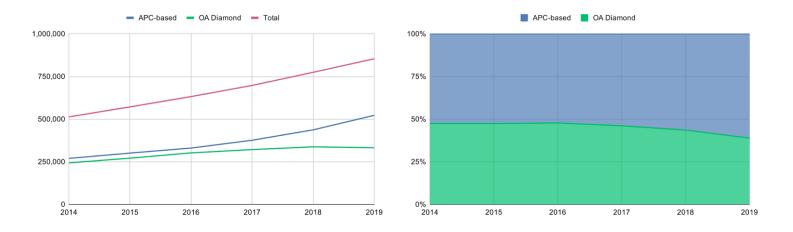
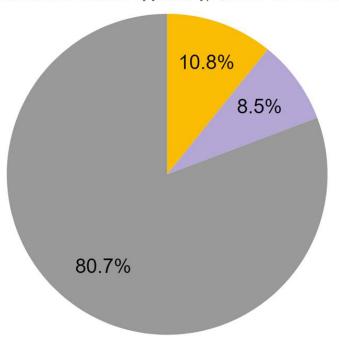


Figure 10. DOAJ article numbers from 2014-2019 by open access model, absolute (left) and as shares of DOAJ total (right). Source: GOA(5)

▶ Landscape ◆ diamond articles share of total

>1.1.3 How many articles are published by OA diamond journals in total?

Global article numbers by journal type, based on DOAJ counts and total article numbers in Dimensions and LENS, 2017-2019



- in APC-based gold OA journals (DOAJ)
- in non-APC based gold OA (=diamond) journals (DOAJ)
- in other journals (subscription + non-DOAJ OA journals)

Landscape publisher locations

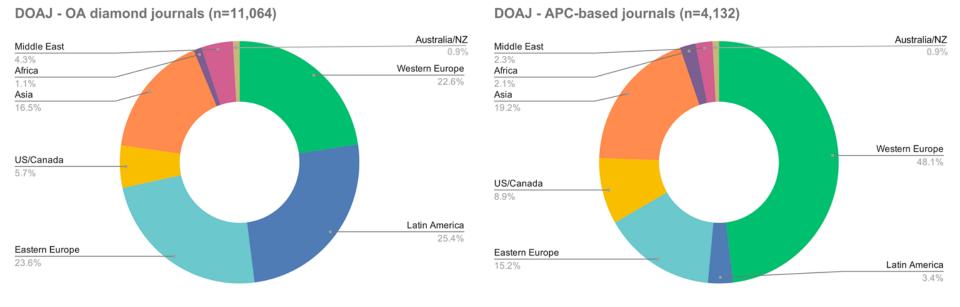


Figure 11. Journals by location of publisher. All regions are based on the assignment of Walt Crawford in GOA(5). Source: DOAJ, GOA(5)

◆ Landscape ◆ journals x discipline

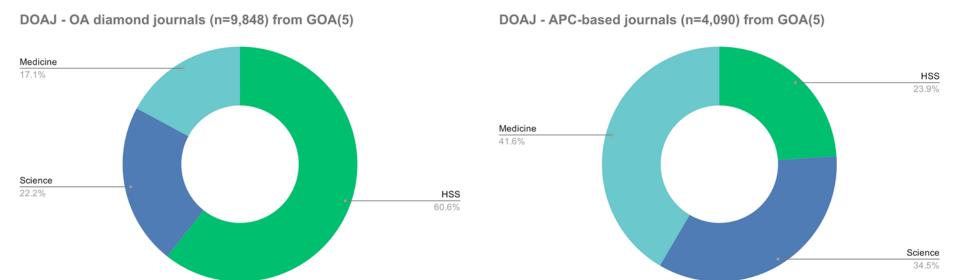


Figure 13. Journals by discipline. Note: Disciplines are based on the assignment of Walt Crawford in GOA(5). Source: DOAJ, GOA(5)

Dynamics • ownership

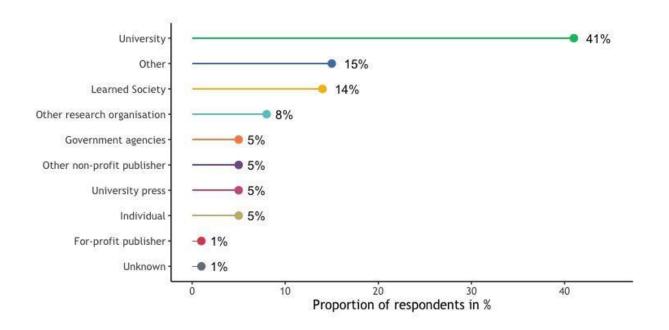


Figure 1 in chapter Dynamics: Who owns the journal in the survey? (Q34)

Sustainability funding sources

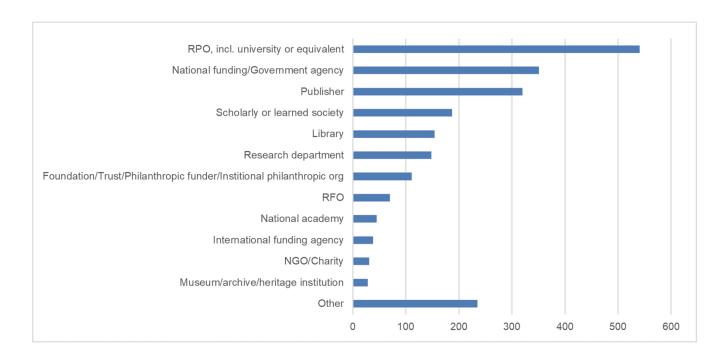


Figure 14. Who has funded the journal over the last two years? (n=1,421); survey Q61

Sustainability funding mechanisms

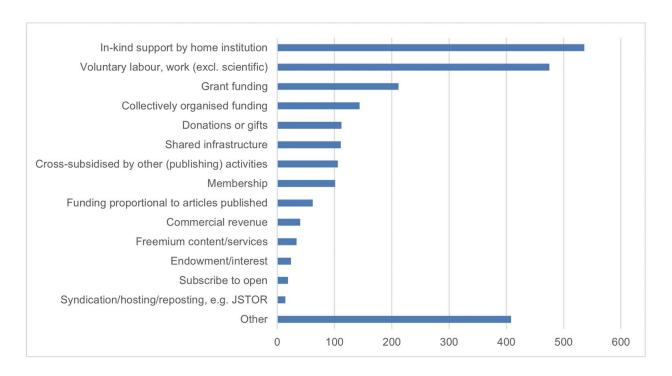


Figure 15. Funding mechanisms (n=1,408); survey Q62

Sustainability • costs

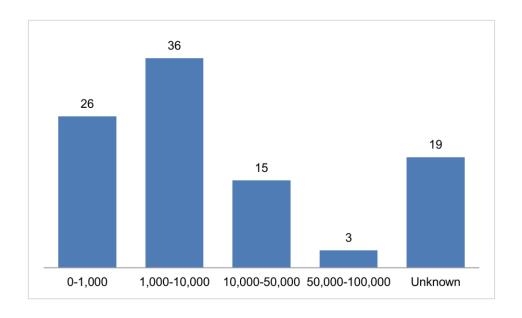


Figure 1. Previous year annual costs (US\$/€) of journals, percentage (n=1,370); survey Q66

◆ Sustainability ◆ est. per article cost x size

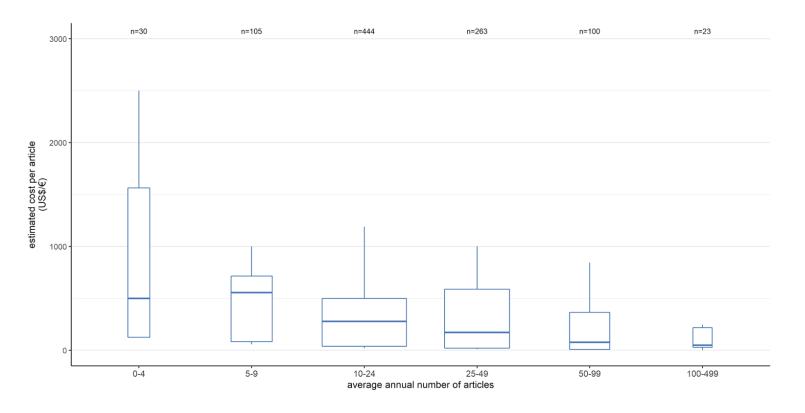


Figure 5. Distribution of estimated cost per article for diamond OA journals by journal size

Sustainability main takeaways

Wide diversity of funding models

Dependency on narrow funding streams

Strong dependance on volunteering

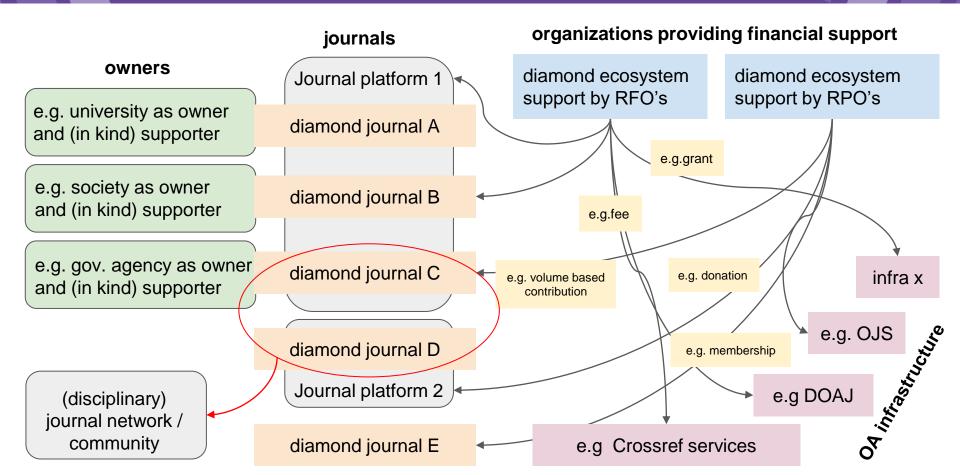
over 60% < 10k euro

70% run on 1-2 FTE 40% break-even and 25% operate at a loss

Recommendation: Invest in the future

- Invest in both operations and development (e.g. through development funding)
- Help journals meet industry standards, and develop shared services or infrastructure
- Thereby help provide a viable alternative to the current system,
 supporting diversity and encouraging academic independence, and innovation

OA diamond ecosystem



Diamond in Dutch OA-policies

openjournals.nl

 Platform for Dutch diamond journals, by KNAW, NWO & OPUS foundation

NWO open science infrastructure support

- o.a. €300K for openjournals.nl

UvA diamond open access fund

 €100K annually for journal in which UvA authors published and for diamond initiatives from UvA

diamond as route in VSNU 100% OA study

 Diamond OA is recognised as important for realizing 100% open access in recent study commissioned by the VSNU

Potential (funding) solutions

Proportional funding:

Institutions pay proportional to how much they publish roughly

Subscribe to open (S2O):

Journal does not charge as long as enough libraries maintain a subscription

Platform/infra funding:

Institutions or funders pay for infrastructure or fixed/variable cost of a full diamond platform

Dedicated platforms:

Funder or institution creates a publication platform for their own authors

Recognize / reward editorial work:

Institutions reward editing work as regular research tasks

Move away from journal-based metrics like IF

Maintain volunteer and in-kind contributions

What do you think?

Results of a live poll of participants

What would you like to see your library, university How would you describe diamond journals to o or funder do to support diamond open access? first year students? Show diamond journals in the Journal pay for infrastructure (web hosting) costs Yes the future of academic publishing made by scholars, made for scholars Open-access free-for-all journal. ideally? a diamond mega-journal (cross-Keep an up-to-date list of Diamond disciplinary) Launch an own Diamond journal journals.Offer ways to start your own it's fair The ideal world, but not something These are journals that provide free Diamond journal? they should consider right now publishing and free reading More transparency, support, information in Offer a platform and Development money journal finder, covering for possible cost also for communicatie and pr Create more awareness It's like toll highways (APC) vs. taxpaid highways (diamond):-) Community driven journal which tries Free Access! to take back control of publishing/accessing fees and encourage sharing What would you like to see your library, university or funder do to support diamond open access? How would you describe diamond journals to o pay for infrastructure, actively support Support quality assessment of (diamond help in dissemination first year students? diamond journals, change the R&R so that and other) journals so I know where I can we publish less (focus on quality and publish and where I would be among bad openness) work. The best option between two others, **FAIR Science** being for-profit publishers and predatory journals.

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